

The Navman Story

Navman is a leading manufacturer of world class navigation products and global positioning system (GPS) technology solutions.

Since our pioneering origins in New Zealand in 1988, we have been researching, designing and building GPS technology, including navigation devices, vehicle tracking systems and marine electronics instruments.

We have since grown to become a global company with a proven track record of success, employing over 750 staff with offices in over 12 countries and export to 30 countries worldwide.



An investment in Navman is an investment in your bottom line.

Cost Benefits:

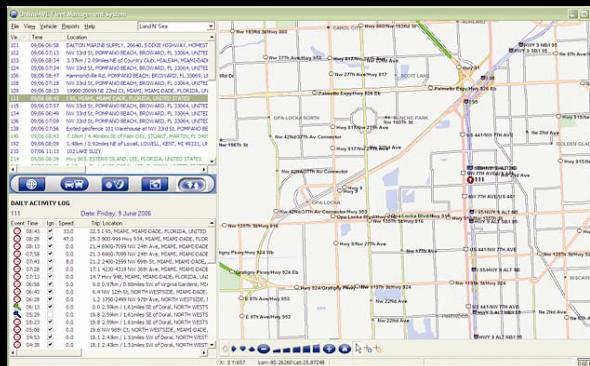
- Reduce fuel & maintenance costs
- Reduce communications costs

Productivity Benefits:

- Increase productivity by reducing wasted travel time
- Increase number of jobs completed through reduced paper work

Customer Service Benefits:

- Provide accurate arrival time to customers
- Accurate billing to customers



Vehicle Tracking and Fleet Management Solutions





Vehicle Tracking

Vehicle tracking is the core of the Navman solution and provides you with real-time visibility and historical reporting.

Navman provides custom in vehicle integration capabilities through the ConEx product.

- Reduce fuel and maintenance costs
- Increase number of jobs through less paperwork
- Reduce excessive personal mileage
- Clear visibility of vehicle productivity



“Having visibility of the entire fleet in seconds and dispatching the nearest vehicle to a call has enabled us to better route our fleet and decrease mileage, saving us both time and money.”

Mick Skinner, Manager, General All Purpose Plastics

SAVINGS: \$6600 annual savings per vehicle

From as low as \$1.50/day!

Vehicle Messaging

The Mobile Data Terminal (MDT) allows low-cost and efficient communication between the office and the vehicle

Driver ID enables you to manage by both vehicle and driver activities

- Reduce your phone bills
- Get fast replies from vehicles through canned messages
- Reduce paperwork—for time on site and invoicing
- Meet government and company compliance requirements



“As we operate a reactive service, communication with our drivers is essential. With the mobile data terminal supplied by Navman, we have seen considerable savings on mobile phone bills.”

Max Craven, Company Director, Craven Services Ltd

SAVINGS: \$220 annual savings per vehicle

From as low as \$0.27/day!

Navigation

Navman’s revolutionary M-Nav is an integrated messaging and navigation device. The M-Nav connects into the tracking device for seamless communication, providing full on-board turn by turn navigation

- One-touch automated route acceptance & navigation
- Increased productivity by reducing wasted travel time
- Fuel cost reduction through optimized routing
- Integrated messaging



“Being able to keep track of every vehicle no matter where it is means that we are able to dispatch the nearest vehicle for every pickup.. This ensures that we achieve the most out of our fleet.”

Mark Senior, Direct, Over C’s Ltd

SAVINGS: \$6000 annual savings per vehicle

From as low as \$0.60/day!